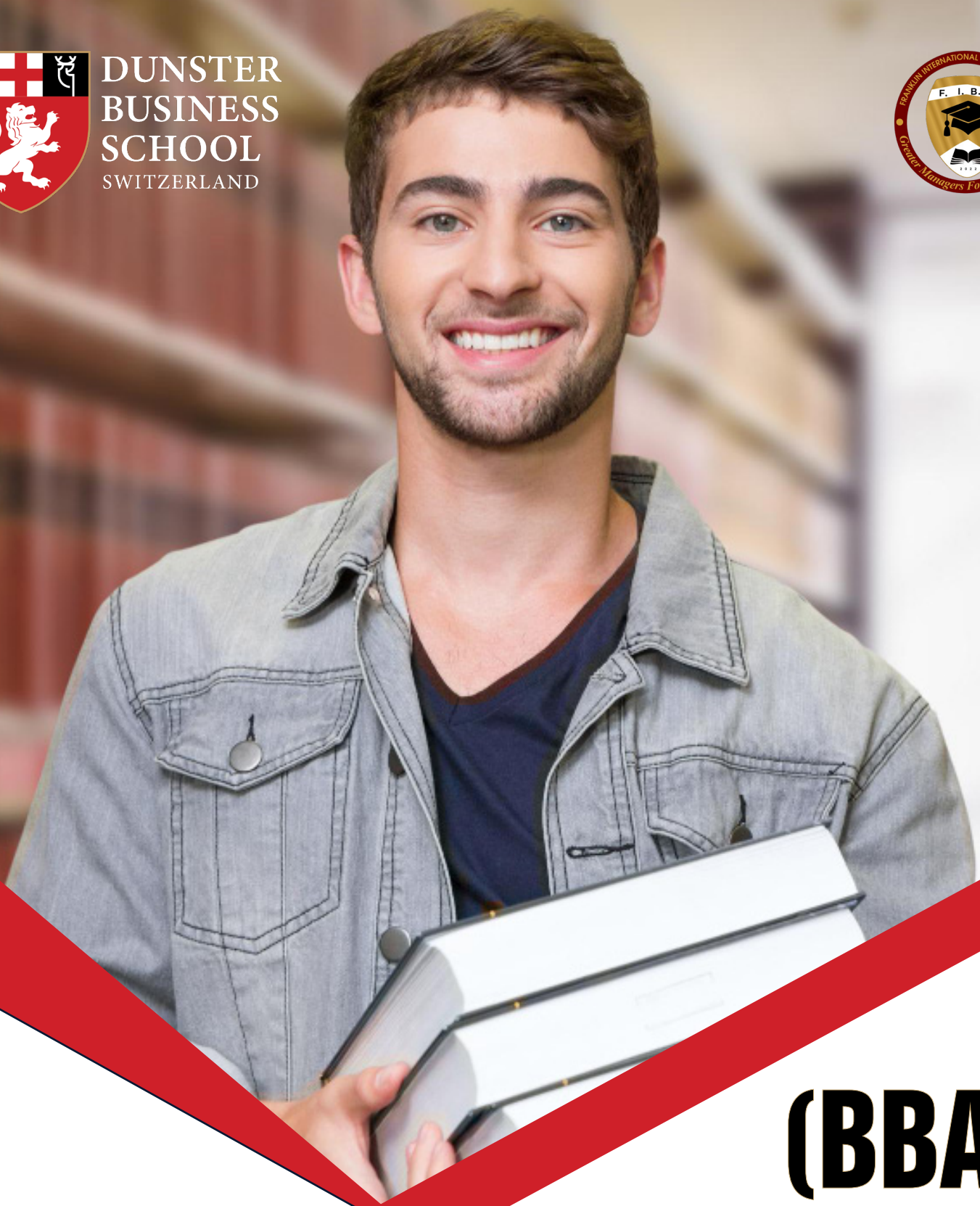




DUNSTER
BUSINESS
SCHOOL
SWITZERLAND



(BBA) Bachelor of **Business** **Administration**

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About Dunster Business School

Serving a vibrant and dynamic community of more than 23,000+ global students, Dunster Business School fosters a multicultural environment that enriches the educational experience. Under the leadership of Mr. Philippe Thevenot, President, Dunster Business School has continually expanded its educational offerings, ensuring that students have access to cutting-edge business methodologies and trends.

Dunster Business School's core values include "Innovation, Integrity, Excellence, Sustainability and Global Perspective." These are not simply words but are ideals woven into the curriculum, the approach to business education, and daily interactions.

With a broad portfolio of over 31+ courses, the school caters to a diverse range of academic and professional interests, including business management, finance, marketing, and leadership. It boasts 47+ highly qualified and experienced faculty members, each of whom brings a wealth of expertise and global perspectives to their teaching and research. Its remarkable capacity to deliver a vast number of classes each month — over 2,900. This impressive figure demonstrates the institution's ability to provide flexible, comprehensive, and continuous learning opportunities for its diverse student body.

The programs offered at Dunster Business School include Diplomas, Bachelor's, Masters, Doctoral Degrees, Language Courses, Short Courses, and other professional certifications.

Being amongst the best business schools in Switzerland, Dunster Business School (DBS) embodies a commitment to providing high-quality business education.

FACT AND FIGURES

 23000+ Global Students	 2900+ Classes Per Month	 111+ Authorized Partners throughout Switzerland
 31+ Courses	 47+ Faculty Members	 210+ Corporate Clients
 11+ Academic Partners	 980+ Scholarships Offered	 500+ Continuous Education trainees



Letter from the Président, **Dunster Business School**

Dunster Business School is a place where innovation, excellence, and opportunity come together to create the future leaders of tomorrow.

Mr. Philippe Thevenot, President of Dunster Business School says, “It is a response to the ever-changing demands of the modern world, where the boundaries of education are constantly being redefined. At the heart of Dunster Business School is our commitment to preparing students not only for careers but for the industries and opportunities of tomorrow.”

The President of Dunster Business School believes that education should inspire curiosity, foster creativity, and cultivate a spirit of innovation and leadership.

Mr. Philippe Thevenot says, “What makes Dunster Business School unique is our forward-looking approach to education. Our students will explore emerging fields such as artificial intelligence, sustainability, entrepreneurship, digital marketing, and more.”

“Together, we will create a legacy of educational achievement and innovation that will shape the leaders of tomorrow.”



Mr. Philippe Thevenot
Président, Dunster Business School



Accreditations, Dunster Business School

Quacquarelli Symonds (QS) Stars Rating

Dunster Business School is proud to announce its candidacy for the prestigious QS Stars Programme, a globally recognized rating system that evaluates educational institutions based on a comprehensive range of performance indicators.



ACBSP

Dunster Business School is a Candidate for Accreditation with the Accreditation Council for Business Schools and Programs (ACBSP). The programs offered have passed the standards set to offer a rigorous educational experience and commitment to continuous quality improvement.



AACSB

Dunster Business School is accredited by AACSB. AACSB (Association to Advance Collegiate Schools of Business) is a prestigious global accreditation body for business schools.



EAHEA (European Association for Higher Education Advancement)

Dunster Business School is accredited by the European Association for Higher Education Advancement (EAHEA), a prestigious organization that ensures institutions meet high academic and professional standards. This accreditation signifies that Dunster Business School adheres to rigorous quality benchmarks in curriculum design, faculty expertise, and student outcomes.



QAHE

QAHE is the International Association for Quality Assurance in Pre-tertiary and Higher Education. Dunster Business School provides education that is awarded for its highest quality accreditation.



Arab Organization for Quality Assurance in Education (AROQA)

The Arab Organization for Quality Assurance in Education (AROQA) is an international non-profit independent association established in Belgium in July 2007 with the fundamental objective of raising the quality of education in the Arab world. Dunster Business School's association AROQA starts with QAHE.



A program delivered by Dunster Business School is recognized by accrediting bodies for its highest quality standard and student-focused outlook.

It is a full-fledged Bachelor's Degree, with a focus on intense practical work with individual growth and experience



Why Bachelor of Business Administration (BBA)?

01

Industry-Relevant Curriculum: Covers modern business essentials—from digital communication and ERP tools to international marketing and entrepreneurship—keeping students aligned with current market needs.

02

Global Business Perspective: Introduces international management and national cultures, preparing students to work effectively in cross-cultural and global business environments.

03

Entrepreneurial Mindset: Equips learners with practical knowledge of start-ups, innovation, and business development, encouraging self-starters and business creators.

04

Digital & Tech Integration: Offers modules in coding, web marketing, and social media blending business fundamentals with digital fluency for today's digital economy.

05

Real-World Skill Development: Includes business simulations, personal branding, and communication campaigns, fostering strategic thinking, creativity, and professional confidence.



Scholarship Opportunities

- Dunster Business School has been at the forefront of making higher education affordable and accessible to all, primarily working professionals. We prepare graduates to lead and serve through high-quality, practice-based educational programs. Dunster Business School has been a supporter of self-made individuals
- Dunster Business School's scholarships are available for students who seek to gain a new perspective on the changing landscape of energy management.





About the Program

Classes:

192 Hours of live, Two-way interactive online sessions..

Projects:

Facility to undergo projects along with the course.

Internship:

Get Internship Support to gain Practical knowledge in Bachelor in Business Administration (BBA) by Dunster Business School.

Certification:

Get Course Completion Certification in the Bachelor in Business Administration (BBA) by Dunster Business School

Placement:

100% Placement Guarantee For 1 Year post successful Completion.

E-Learning:

Free access to E-learning Portal, video content, assessments, and future updates.

Masterclass:

Access to 52+ Masterclass Sessions for soft skill development.

Hackathons:

Free Access to #DBS Hackathons and Competitions.

Membership:

12 Months Gold Membership of School of Management For Bachelor in Business Administration (BBA) by Dunster Business School.

Entrepreneurship Mentorship:

Mentorship from Young and Successful Entrepreneurs to set up a sustainable & scalable Business from scratch at both Freelance and entrepreneur levels.



Program Outline

- **Excellence in Higher Education**

Our schools are recognized and accredited by various institutions, offering a field of specialization and the highest salary package job access for candidates.

- **International Opening**

This is our raison d'être. Our programs are specifically designed to welcome international students and be able to significantly benefit from our course. It also allows our French students to do their internship or part of their sessions. Our teaching teams are trained to teach multicultural and multilingual groups.

- **Individualized Support Towards Employment**

Since we propagate and believe in individual growth, each course of study corresponds to a personal ambition. All our students benefit from individualized support. The success of all – before, during and after the classes resides in the heart of the action. You can get personalized guidance from knowledgeable experts. Our dedicated job placement services provide individual assistance to all our candidates.



Learning Outcomes

- Build a strong foundation in core business disciplines such as management, marketing, finance, and entrepreneurship
- Develop strategic thinking and decision-making skills relevant to real-world business environments
- Apply digital tools and communication techniques to modern business challenges
- Understand international business dynamics, including cultural, managerial, and marketing perspectives
- Plan, execute, and evaluate business projects with an entrepreneurial and innovative mindset
- Demonstrate professionalism, leadership, and ethical responsibility in organizational contexts
- Interpret financial and accounting data to support informed business decisions
- Collaborate effectively in diverse teams using negotiation and enterprise resource planning skills



Program Highlights

192 hours Full-Time Program

Developed in Consultation with

Placement Support From
Dunster Business School

Real-Time Project-Based Learning

World-Class Curriculum Developed
by Academicians and Industry

Post-Study Work Opportunities



For Whom?

- Individuals interested in exploring the fundamentals of business management, marketing, and entrepreneurship.
- Students who want to understand how international markets, cultures, and corporate strategies interact.
- Those seeking to build a foundation in digital communication, web marketing, and emerging business technologies.
- Learners who enjoy practical problem-solving and want to develop projects in real-world business contexts.
- Aspiring professionals looking to prepare for careers in management, startups, or further studies in business and leadership



Program Outcomes

- **Students will develop** a comprehensive understanding of business functions including management, marketing, finance, and operations.
- **Graduates will be able to** evaluate and apply management strategies to solve business challenges in dynamic environments.
- **International Business & Culture** – Understand and adapt to cross-cultural business practices and global market dynamics.
- **Digital & Web Marketing** – Implement digital communication strategies using social media, web tools, and introductory coding skills.
- **Entrepreneurship & Innovation** – Create business models, assess market opportunities, and contribute to start-up development.
- **Strategic Thinking & Planning** – Analyze business scenarios, design campaigns, and manage collaborative business projects.



Eligibility Criteria

- Completion of 10+2 or equivalent qualification from a recognized board, preferably with a background in Commerce, Economics, or Business Studies.
- Applicants from other academic streams may also apply, subject to meeting institutional criteria.
- Personal interviews, statement of purpose (SOP), or entrance tests may be conducted as part of the admission process by specific institutions.
- Applicants should demonstrate a keen interest in areas such as entrepreneurship, marketing, finance, or digital business practices.
- Candidates from any academic stream (Commerce, Science, or Arts) are welcome, provided they have foundational skills in communication and analytical thinking.



Program Curriculum

Module 1:

- Business Management
- Negotiation techniques
- Managing Collaborative tools & Enterprise Resource Planning

Module 2 :

- Introduction to Business Accounting and finance

Module 3 :

- National cultures
- International Management
- International Marketing
- Corporate Culture

Module 4 :

- Social media
- Introduction to Web marketing
- Digital Communication
- Introduction to coding

Module 5 :

- Introduction to Entrepreneurship
- Fundamentals and Principle of Entrepreneurship
- Start-up & entrepreneurship

Module 6 :

- Business project
- Communication campaign
- Business game
- Personal Branding
- Professional effectiveness tools
- Corporate development project





Certification Process

Counseling & Registration:

Consult one of the counselors and get into the Right Batch. Register yourself for the Bachelor of Business Administration (BBA).

**STEP
01**

Attend the Classes:

Attend 1 Year of sessions and gain credits to get Certification from School of Management by Dunster Business School.

**STEP
02**

Deliver Projects Assigned:

Gather experience with real-world assignments and practical projects to upgrade your existing skills. Deliver mini projects to be eligible for Dunster Business School Certification.

**STEP
03**

Earn Certification:

Post-completion of the course, earn a Dunster Business School Certificate. You can post it on social media, get it framed & increase your value in the industry.

**STEP
04**

Dunster Business School

SWITZERLAND

THE BOARD OF DUNSTER BUSINESS SCHOOL
WITHIN ITS OBLIGATORY AUTHORITY AND THE POWERS AND DUTIES
HAVE CONFERRED UPON

John Doe

Bachelor of Business Administration

IN WITNESS WHEREOF THIS DEGREE, SIGNED BY THE AUTHORIZED OFFICERS OF THE
DUNSTER BUSINESS SCHOOL AND SEALED WITH THE CORPORATE SEAL OF THE SCHOOL, IS GRANTED.
GIVEN ON THE SIXTEENTH DAY OF DECEMBER
IN THE YEAR TWO THOUSAND AND TWENTY FOUR


REGISTRAR AT ZUG

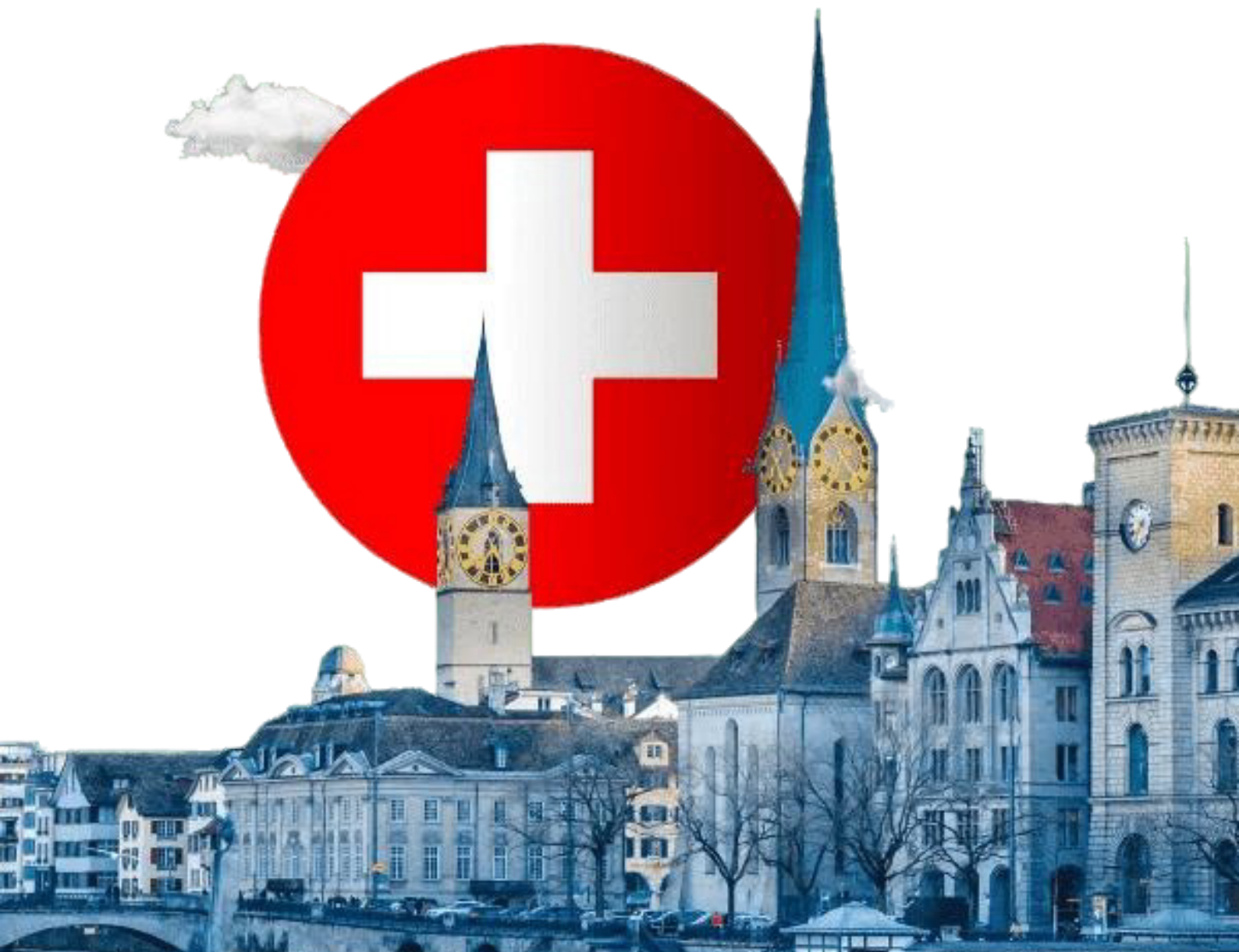

CHAIRPERSON, BOARD OF DUNSTER BUSINESS SCHOOL




DEAN OF THE RESEARCH DIVISION


PRESIDENT OF THE DUNSTER BUSINESS SCHOOL

CERTIFICATE NO. 4425XXXXXXS5



For Further Details, Contact:

Dunster Business School

(An Institute under the aegis of Dunster Global Education Corporation)

 contact@dunster.ch

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En Courta Rama 10, 1163 Etoy, Switzerland

 <https://dunster.ch>



*Scan the QR Code
to see important contact information*

